



ALLIANCE
FOR INTELLECTUAL PROPERTY

Triggering of Article 50 and the Great Repeal Bill

In light of the UK's triggering of Article 50 and the publication of the [Legislating for the United Kingdom's withdrawal from the European Union](#) White Paper the Alliance for Intellectual Property is firm in its commitment to ensure that strong Intellectual Property (IP) protections remain in place when the UK leaves the European Union.

The Alliance for Intellectual Property represents over 20 trade associations from across the creative, branded and design sectors with a collective interest in ensuring that IP rights are valued in the UK and that a legislative regime exists which enables the value and contribution of these rights to be fully realised. Our members include representatives of the audio visual, music, games and software, sports rights, branded manufactured goods, publishing, retailing and design sectors.

The UK's creative, branded and design industries are a global success story. The creative industries alone are estimated to be worth £84.1 billion to the UK's GVA and account for 1.9 million jobs. Companies have invested £33 billion in the UK to create and build brands, while the UK's design sector employs 350,000 people every year. IP rights are fundamental to this success, allowing businesses and creators to invest, develop and innovate in products and services.

We welcome the Government's decision to transpose existing EU legislation – which include those that protect IP rights – into UK law as this undoubtedly causes greater stability and certainty to UK consumers, creators, rights holders and businesses.

The Alliance for Intellectual Property and the industries that it represents are looking forward to the numerous trade relations that the Government is seeking to make following our exit from the EU. The Government must ensure that IP is placed at the centre of all trade negotiations and agreements and there are encouraging signs that it intends to feature IP rights prominently. However, we will continue to emphasise the need for vigilance in the possible erosion of IP rights, and for the UK to be a world leader in the promotion and protection of IP.

The Alliance for Intellectual Property is keen to stress that there are many opportunities that come with exiting the European Union, and we hope to continue working with Government Departments and policymakers to ensure that intellectual property is prominent in future trading relationships – both in the EU and rest of the world.