



ALLIANCE

FOR INTELLECTUAL PROPERTY

Friends of the Alliance

Be part of the only organisation dedicated solely to the promotion and protection of Intellectual Property in all forms!

The Alliance for Intellectual Property campaigns for intellectual property to be valued, for its contribution to the UK's economy, society and culture to be recognised and for a robust, efficient legislative and regulatory regime to exist, enabling IP rights to be properly protected.

We provide a single voice to government and other stakeholders on issues which impact businesses, creators and innovators which rely on IP rights to make a living, bringing together companies and associations from a range of sectors covering publishing, music, video games, audiovisual, sports rights, branded goods, design, software and retail.

Using the experience gained since 1998, we pride ourselves on the number of policy reforms we have achieved on behalf of our members and the increased profile for, and changing attitudes towards, IP in the wider public debate.

What is 'Friends of the Alliance'?

We established "Friends of the Alliance" to enable as many organisations as possible can be involved in the Alliance and add its voice to our work. Whilst membership is reserved for associations which represent rights holders or for businesses which rely on intellectual property, we realised that others may wish to take advantage of the benefits on offer from being associated with the Alliance.

Who can become a 'Friend of the Alliance'?

- Law firms
- Barristers Chambers
- Content protection service providers
- Or if you have an interest in supporting our work and promoting IP

Why should YOU become a 'Friend of the Alliance'?

- You will benefit from receiving regular briefings on key issues and events
- You will be able to access exclusive Alliance member events including the Summer Reception which is held in the Houses of Parliament and attracts guests from a wide range of fields including Alliance members, key stakeholders, Civil Servants and Parliamentarians.
- As a 'Friend of the Alliance', you will have the opportunity to help develop policy and advise on legal issues
- You will receive newsletters and information on Alliance activity throughout the year
- You will benefit from being listed on the Alliance website and in other marketing and communications materials
- You can brand and promote yourself, as being associated with the Alliance as a 'Friend'

Become a 'Friend of the Alliance' today!

- The annual fee to have this exclusive status and to receive the benefits is £500
- Remember, only 'Friends' membership guarantees you access to Alliance member events including the Summer Reception

If you are interested in becoming a 'Friend of the Alliance' please contact Chloe on 020 7803 1319 or chloe@allianceforip.co.uk.