

ALLIANCE WELCOMES PUBLICATION OF THE IP CRIME REPORT

16 July 2012

The Alliance Against IP Theft welcomes the publication of the latest IP Crime Report.

Commenting, Susie Winter, Director General of the Alliance said:

"This detailed and comprehensive report sets out clearly the scale of the problem we (business, Government and law enforcement) are facing in tackling this criminal activity. We have enjoyed some notable successes in raising awareness amongst consumers of the harm caused by fake goods, in joint enforcement operations and in stripping criminals of the proceeds of their crime. With law enforcement budgets under increasing pressure, such partnership working will become even more important.

"The report also highlights the growing threat from online criminal activity. Alliance members report that the problem of copyright infringement is no longer restricted to file-sharing sites but infiltrating all aspects of the Internet, from social media to search engines. While we look forward to continuing our work with the Government and law enforcement we also call on other players in the online economy to take action to ensure IP is valued and protected."

ENDS

NOTES TO EDITORS

ABOUT THE ALLIANCE

Established in 1998, the Alliance Against IP Theft is a UK-based coalition of trade associations and enforcement organisations with an interest in ensuring intellectual property rights receive the protection they need and deserve. With a combined turnover of over £250 billion, our members include representatives of the audiovisual, music, games and business software, and sports industries, branded manufactured goods, publishers, retailers and designers.

The Alliance is concerned with ensuring that intellectual property rights are valued in the UK and that a robust, efficient legislative and regulatory regime exists, which enables these rights to be properly protected. Our members work closely with trading standards and local police forces to reduce the harm caused by intellectual property crime in local communities and to ensure that legitimate businesses and traders are able to operate fairly.

We work closely with the Department for Business, Innovation and Skills and the Intellectual Property Office to raise awareness of the harm caused by IP theft. We, and many of our members, are also participants in the IP Crime Group, which facilitates cross departmental dialogue and joint working amongst the relevant enforcement bodies and organisations.

For more information please contact Amy Bourke or Grainne Magee on 0207 618 9105, or e-mail alliance@luther.co.uk



Members:

Anti-Copying in Design
Anti-Counterfeiting Group
Authors' Licensing and Collecting Society
British Brands Group
BPI (British Recorded Music Industry) Limited
British Video Association
Business Software Alliance
Cinema Exhibitors Association
Copyright Licensing Agency
Design and Artists Copyright Society
Educational Recording Agency
Entertainment Retailers Association
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Film Distributors Association
Motion Picture Association
Premier League
PRS for Music
Publishers Association
Publishers Licensing Society
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Supporters:

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Video Standards Council