



Alliance “Big Quiz Night & Auction” places filling up fast

12 April 2010: The Alliance Against IP Theft, a unique coalition of trade and enforcement organisations providing a single voice for those who share an interest in preventing intellectual property theft, is holding its inaugural Big Quiz night on 20th May at Arsenal’s Emirates Stadium.

Money raised from the event will go directly towards the fight against IP theft, funding work to ensure councillors and senior local government officials are aware of the harm caused by IP crime and financially equip trading standards accordingly.

Around 300 guests are expected to attend the event from a broad range of industries, including law firms, the creative industries and some of the best known British brands. Teams will be pitting their wits and general knowledge against colleagues and competitors, as they compete for a series of prizes on offer.

The event has already proved extremely popular, with teams who have confirmed their place ranging from legal firms including Wiggins & Collyer Bristow to Disney and also the Premier League. The event will also include the annual Alliance auction. Tables will be limited, so book now in order to avoid disappointment.

Susie Winter, Director General of the Alliance Against IP Theft said:

“Judging from the response so far it is going to be a great evening, which will no doubt become a regular fixture in the Alliance calendar. I would urge anyone thinking about booking to do so as soon as possible, as leaving it to the last minute could leave your company disappointed with your competitors carrying off the coveted trophy!”

Tickets are available for £570 (plus VAT) for a team of **six players**, and £95 plus VAT for every additional or individual player. Teams can include any number of players up to 12, and the price will cover dinner and drinks as well!

The event will start at 7pm, and end at 10pm, but the bar will remain open until 1am.

The booking form can be found [here](#), or contact Mandy Lewis on 0782 6545767 or on mandy@allianceagainstiptheft.co.uk.

Notes to Editors

The ‘Alliance Big Quiz and Action Night’ is taking place on at the Emirates Stadium on the evening of Thursday 20th May 2010, from 7pm.

For more information please visit: www.allianceagainstiptheft.co.uk