



## Bookings now open for Alliance “Big Quiz Night & Auction”

- **Confirm your place at the Quiz night on 20<sup>th</sup> May and help raise funds to combat IP theft**

**11 March 2010:** The Alliance Against IP Theft, an organisation set up to promote and protect the value of intellectual property, has announced that tickets are now available for its much anticipated Quiz night to be held on 20<sup>th</sup> May at Arsenal’s Emirates Stadium.

Tickets are available from today for £570 (plus VAT) for a team of **six players**, and £95 plus VAT for every additional or individual player. This will cover dinner and drinks as well!

Teams can include any number of players up to 12. The event has already proved extremely popular, with a number of teams confirming their place.

The booking form can be found [here](#) or contact Mandy Lewis on 0782 6545767 or on [mandy@allianceagainstiptheft.co.uk](mailto:mandy@allianceagainstiptheft.co.uk).

Around 300 guests are expected to attend the event from a broad range of industries, including law firms, the creative industries and some of our best known brands. Teams will be pitting their wits and general knowledge against colleagues and competitors, as they compete for a series of prizes on offer.

The event will also include the annual Alliance auction, with a number of fantastic prizes available, and all proceeds going directly towards the fight against IP theft. Specifically, the money raised will fund work to ensure councillors and senior local government officials are aware of the harm caused by IP crime and financially equip trading standards accordingly.

Susie Winter, Director General of the Alliance Against IP Theft said:

“There has already been a huge amount of interest and judging from the response so far it is going to be a great evening, which will no doubt become a regular fixture in the Alliance calendar. I would urge anyone thinking about booking to do so as soon as possible to avoid disappointment.”

## **Notes to Editors**

The 'Alliance Big Quiz and Action Night' is taking place on at the Emirates Stadium on the evening of Thursday 20<sup>th</sup> May 2010.

## **About the Alliance**

The Alliance provides a single voice for those who share an interest in preventing intellectual property theft in the UK and an expected 300 plus guests will be attending from a wide spectrum of industries embracing film, TV, DVD, music, sports broadcasting, games and business software, branded goods manufacturers, publishers, retailers, and designers.

For more information please visit: [www.allianceagainstiptheft.co.uk](http://www.allianceagainstiptheft.co.uk)