



Alliance gears up for “Big Quiz Night & Auction” with Radio 5 Live’s Phil Williams confirmed as host

Images available on request

- 30 teams already signed up for Quiz night, to be held on 20th May at Arsenal’s Emirates Stadium

26 April 2010: Excitement continues to grow ahead of the much anticipated Alliance Big Quiz Night & Auction, with Radio 5 Live’s Phil Williams unveiled as Quiz Host and Auctioneer.

A versatile broadcaster with a familiar voice on the network, Phil knows all about entertaining a crowd. Phil has worked as reporter and presenter on the likes of Radio One’s Newsbeat and as Entertainment Correspondent for Radio Five Live where he interviewed the likes of Tom Cruise, U2 and the Rolling Stones. He currently presents Weekend Breakfast on BBC Radio Five, and is a regular stand in for Simon Mayo in the afternoon show.

In between his stories of drinking with Mick Jagger and Keith Richards, Phil will be introducing the Quiz questions as the teams pit their wits against each other to be crowned champion. He will also be acting auctioneer, as the Alliance looks to raise much needed funds to support the fight against IP theft.

The event, being held on 20th May at Arsenal’s Emirates Stadium, has proved extremely popular with 30 teams already confirmed from a broad range of industries including law firms, the creative industries and some of our best known brands. With only limited spaces now people are being urged to sign up before it is too late!

Tickets are available for £570 (plus VAT) for a team of **six players**, and £95 plus VAT for every additional or individual player. This will cover dinner and drinks as well! Teams can include any number of players up to 12.

The booking form can be found [here](#) or contact Mandy Lewis on 0782 6545767 or on mandy@allianceagainstiptheft.co.uk.

Susie Winter, Director General of the Alliance Against IP Theft said:

“Anyone who has listened to one of Phil’s shows will know that that he will make the Quiz and Auction hugely entertaining and great fun. We have got a fantastic selection of teams who have already entered, and anyone who is still thinking about entering had better get their skates on to avoid disappointment’.

Notes to Editors

The ‘Alliance Big Quiz and Action Night’ is taking place on at the Emirates Stadium on the evening of Thursday 20th May 2010.

About the Alliance

The Alliance provides a single voice for those who share an interest in preventing intellectual property theft in the UK and an expected 300 plus guests will be attending from a wide spectrum of industries embracing film, TV, DVD, music, sports broadcasting, games and business software, branded goods manufacturers, publishers, retailers, and designers.

For more information please visit: www.allianceagainstiptheft.co.uk