



ALLIANCE

FOR INTELLECTUAL PROPERTY

Alliance for IP welcomes continued funding for Police Intellectual Property Crime Unit

Thursday 23rd October 2014

[Following the announcement](#) that Government would commit to funding the City of London Police's IP Crime Unit until 2017, the Alliance for Intellectual Property Director General Eddy Leviten said:

"We are delighted that PIPCU has secured additional funding of £3million, allowing it to continue the excellent work of tackling IP crime in all forms. In its first year PIPCU has shown itself to be at the forefront of innovative solutions to disrupt criminal activity, protect UK jobs and help IP be the driving force for the UK economy.

PIPCU is now an integral part of the enforcement landscape but we also need to ensure that trading standards, National Crime Agency and others are equipped to play their own vital roles protecting consumers and targeting criminal activity."

ABOUT THE ALLIANCE

Established in 1998, the Alliance for Intellectual Property is a UK-based coalition of trade associations and enforcement organisations with an interest in ensuring intellectual property rights receive the protection they need and deserve. With a combined turnover of over £250 billion, our members include representatives of the audiovisual, music, games and business software, and sports industries, branded manufactured goods, publishers, retailers and designers.

The Alliance is concerned with ensuring that intellectual property rights are valued in the UK and that a robust, efficient legislative and regulatory regime exists, which enables these rights to be properly protected. Our members work closely with trading standards and local police forces to reduce the harm caused by intellectual property crime in local communities and to ensure that legitimate businesses and traders are able to operate fairly.

We work closely with the Department for Business, Innovation and Skills and the Intellectual Property Office to raise awareness of the harm caused by IP theft. We, and many of our members, are also participants in the IP Crime Group, which facilitates cross departmental dialogue and joint working amongst the relevant enforcement bodies and organisations.

For more information please contact Alex Burr or Dan Guthrie on 0207 618 9100, or e-mail alliance@luther.co.uk