



# ALLIANCE

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## FOR INTELLECTUAL PROPERTY

### **Alliance Welcomes Parliamentary Intellectual Property Report**

**30 October 2012** - The All Party Parliamentary Group on Intellectual Property yesterday released its report into the role of Government in promoting and protecting intellectual property.

The report, which came as a result of a series of inquiries held by the APPG, and which took evidence from key stakeholders from creative industries and the civil service, detailed a number of key recommendations to Government ensure that intellectual property continues to provide innovation and growth for the UK.

Commenting, Susie Winter, Director General of the Alliance for IP said: "We welcome this timely report by the APPG, which identifies the importance of intellectual property as a foundation of economic growth in the UK.

"The conclusions drawn from the sessions highlight a number of issues with the way in which intellectual property is treated within the UK, and we are glad that the APPG have made important recommendations on this basis, including the need for a champion of IP policy within Government. We look forward to seeing the Government response to this report."

**ENDS**

#### **NOTES TO EDITORS**

##### **ABOUT THE ALLIANCE**

Established in 1998, the Alliance for Intellectual Property is a UK-based coalition of trade associations and enforcement organisations with an interest in ensuring intellectual property rights receive the protection they need and deserve. With a combined turnover of over £250 billion, our members include representatives of the audiovisual, music, games and business software, and sports industries, branded manufactured goods, publishers, retailers and designers.

The Alliance is concerned with ensuring that intellectual property rights are valued in the UK and that a robust, efficient legislative and regulatory regime exists, which enables these rights to be properly protected. Our members work closely with trading standards and local police forces to reduce the harm caused by intellectual property crime in local communities and to ensure that legitimate businesses and traders are able to operate fairly.

We work closely with the Department for Business, Innovation and Skills and the Intellectual Property Office to raise awareness of the harm caused by IP theft. We, and many of our members, are also participants in the IP Crime Group, which facilitates cross departmental dialogue and joint working amongst the relevant enforcement bodies and organisations.

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