

ALLIANCE WELCOMES PUBLICATION OF RICHARD HOOPER'S REPORT

1 August 2012

The Alliance Against IP Theft welcomes the publication of the Richard Hooper's Report.

Commenting, Susie Winter, Director General of the Alliance said:

"We welcome Richard Hooper's 'Copyright Works' report which recognises that intellectual property lies at the heart of the UK economy and calls for sensible protections against copyright theft. The report recommends creating an industry-led Copyright Hub, which would ensure that innovative businesses, such as our members can generate revenue from their intellectual property. The Alliance supports Hooper's recommendation in principle and looks forward to seeing the detailed analysis of the funding and structure of the Hub."

ENDS

NOTES TO EDITORS

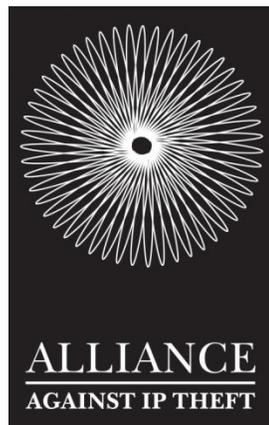
ABOUT THE ALLIANCE

Established in 1998, the Alliance Against IP Theft is a UK-based coalition of trade associations and enforcement organisations with an interest in ensuring intellectual property rights receive the protection they need and deserve. With a combined turnover of over £250 billion, our members include representatives of the audiovisual, music, games and business software, and sports industries, branded manufactured goods, publishers, retailers and designers.

The Alliance is concerned with ensuring that intellectual property rights are valued in the UK and that a robust, efficient legislative and regulatory regime exists, which enables these rights to be properly protected. Our members work closely with trading standards and local police forces to reduce the harm caused by intellectual property crime in local communities and to ensure that legitimate businesses and traders are able to operate fairly.

We work closely with the Department for Business, Innovation and Skills and the Intellectual Property Office to raise awareness of the harm caused by IP theft. We, and many of our members, are also participants in the IP Crime Group, which facilitates cross departmental dialogue and joint working amongst the relevant enforcement bodies and organisations.

For more information please contact Amy Bourke or Grainne Magee on 0207 618 9105, or e-mail alliance@luther.co.uk



Members:

Anti-Copying in Design
Anti-Counterfeiting Group
Authors' Licensing and Collecting Society
British Brands Group
BPI (British Recorded Music Industry) Limited
British Video Association
Business Software Alliance
Cinema Exhibitors Association
Copyright Licensing Agency
Design and Artists Copyright Society
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Film Distributors Association
Motion Picture Association
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