Alliance welcomes recognition of IP in Scotland

18th **January:** The Alliance for Intellectual Property has welcomed the publication of the Scottish Affairs Select Committee's report, 'Creative Industries in Scotland'.

The report highlights that creative businesses play an important part in Scotland's cultural and economic life, and that public bodies based on both sides of the border have roles to play in ensuring that Scotland builds on its existing successes.

The Committee makes a number of recommendations, including on intellectual property and the European Commission's development of the Digital Single Market.

Commenting on the publication of the report, Director General, Eddy Leviten said:

"I'm pleased that the Select Committee has shown such appreciation for the role that IP plays in supporting Scotland's economic potential, as it does across the UK. Key to unlocking this potential is ensuring that creators and businesses properly understand how to value and protect these vital assets, and we look forward to seeing how this develops in Scotland.

It's also positive that the Committee has also recognised the opportunities and challenges posed by the European Commission's development of the Digital Single Market. Scotland has a rich cultural heritage and it is vital that Commission proposals support, rather than undermine, growth in Scotland's creative industries."

ENDS

For media enquires contact Eddy Leviten
+44 (0)20 7803 1324
eddy@allianceforip.co.uk

Notes to the editors
About the Alliance
The Alliance for Intellectual Property represents 24 trade associations from across the creative, branded and design sectors with a collective interest in ensuring that IP rights are valued in the UK and that a legislative regime exists which enables the value and contribution of these rights to be fully realised. Our members include representatives of the audio visual, music, games and business software, sports rights, branded manufactured goods, publishing, retailing and design sectors.
www.allianceforip.co.uk

Alliance members

Anti Copying in Design
Anti-Counterfeiting Group
Association of Learned and Professional Society Publishers
Association of Authors' Agents
Authors' Licensing and Collecting Society
British Brands Group
BPI (British Recorded Music Industry)
British Video Association
BSA| The Software Alliance
Copyright Licensing Agency
Design and Artists Copyright Society
Educational Recording Agency
Entertainment Retailers Association
Federation Against Copyright Theft
Film Distributors Association
Motion Picture Association
Premier League
Professional Publishers Association
PRS for Music
The Publishers Association
Publishers Licensing Society
UK Cinema Association
UK Interactive Entertainment
UK Music