



ALLIANCE
FOR INTELLECTUAL PROPERTY

The Alliance for Intellectual Property

Invites you to

**Intellectual Property:
How UK companies are delivering economic growth at home and abroad**

9.00am – 12.30pm, Tuesday 4th December 2012

Registration from 8.30am
Lunch 12.30pm-1.30pm

At the British Film Institute, Belvedere Road, Southbank, London, SE1 8XT

Please join us for a morning of debate on the contribution IP makes to the UK economy through employment, innovation, and enhancing competition within domestic markets and discussion on what is needed in order for UK companies to maximise the economic benefit of their IP abroad.

Session One: Delivering economic growth in the domestic market

with:

Iain Wright MP, Shadow Minister for Competitiveness and Enterprise
Judith Tonkin, Brand Protection Officer, Fitflop (Soap & Glory Ltd)

Session Two: Maximising UK IP Abroad

with:

Lord Green of Hurstpierpoint, Minister of State for Trade and Investment
Gareth Neame, Executive Producer, Downton Abbey
Simon Littlewood, International Director, Random House

Other speakers from the UK's leading creative and branded industries to be announced in due course.

Guests will include senior representatives from major blue-chip companies, leading business groups, parliamentarians, local and national policy makers.

There are limited places available so reserve your place now

To book your place, or for further details, please email lucy@allianceforip.co.uk. A full agenda will follow in due course. A buffet lunch and refreshments will be provided.

RSVP to: Lucy@allianceforip.co.uk