



ALLIANCE
FOR INTELLECTUAL PROPERTY

Intellectual Property Alliance adds 24th member

PPA brings magazine business media companies to Alliance roster

London, 4 November 2015: The Alliance for Intellectual Property is pleased to welcome the Professional Publishers Association (PPA) as a member. The PPA represents more than 200 companies, ranging from consumer magazine publishers to business-to-business data and information providers, content agencies and smaller independent publishers.

Richard Mollet, Chair of the Alliance said:

“I am delighted that the PPA is now part of the Alliance, reflecting the importance of a large sector of the UK economy that creates, owns and distributes intellectual property (‘IP’). From design and brands to digital entertainment content, IP is the bedrock of many of the UK’s most successful businesses and the Alliance is focussed on ensuring that there is recognition of its value and importance in generating growth and employment.

It is also vital that the UK Government shows strong and unequivocal support for IP in its dealings with the European Commission as proposals for the Digital Single Market develop and the Alliance will continue to press on this and other issues.”

Barry McIlheney, CEO of the PPA, said:

“The consumer magazine and business media sector employs 185,000 people and contributes more than £3.5bn to the UK economy, and this success is underpinned by a robust support for intellectual property. The Alliance is doing important work to promote and protect the IP rights of creators in the UK and I am pleased that the PPA can support that work as the newest member of the Alliance, alongside our other colleagues across the creative industries.

As policy attention turns to Europe and how the regulatory framework can support publishers to get the most out of the Digital Single Market, the Alliance is ensuring that Government and policy makers value creative rights and understand how those rights support jobs and growth across the booming creative economy.”

ENDS

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Notes to the editors

About the Alliance

The Alliance for Intellectual Property represents 24 trade associations from across the creative, branded and design sectors with a collective interest in ensuring that IP rights are valued in the UK and that a legislative regime exists which enables the value and contribution of these rights to be fully realised. Our members include representatives of the audio visual, music, games and business software, sports rights, branded manufactured goods, publishing, retailing and design sectors.

www.allianceforip.co.uk

Alliance members

Anti Copying in Design
Anti-Counterfeiting Group
Association of Learned and Professional Society Publishers
Association of Authors' Agents
Authors' Licensing and Collecting Society
British Brands Group
BPI (British Recorded Music Industry)
British Video Association
BSA | The Software Alliance
Copyright Licensing Agency
Design and Artists Copyright Society
Educational Recording Agency
Entertainment Retailers Association
Federation Against Copyright Theft
Film Distributors Association
Motion Picture Association
Premier League
Professional Publishers Association
PRS for Music
The Publishers Association
Publishers Licensing Society
UK Cinema Association
UK Interactive Entertainment
UK Music