



# ALLIANCE

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## FOR INTELLECTUAL PROPERTY

### **ALLIANCE RESPONDS TO GOVERNMENT PLANS FOR COPYRIGHT REFORM**

**20 December 2012** – Susie Winter, Director-General of the Alliance for Intellectual Property said:

“While we are pleased to see formal acknowledgement from the Government that copyright is a property right, and that the initial impact assessments conducted by Ian Hargreaves were flawed, we remain concerned about the evidence used to justify the taking away of people’s rights in such a manner.

“The Government has rowed back from some of its more extreme proposals, but there appears to be continued confusion over the ability of rights holders to control and influence the retail market for copyright works. It is clear that the Government is determined to act in this area and we remain firm in our wish to work with them to create a system which provides access, choice and legal certainty for consumers while ensuring rights holders and creators are remunerated and incentivised”.

**ENDS**

#### **NOTES TO EDITORS**

##### **ABOUT THE ALLIANCE**

Established in 1998, the Alliance for Intellectual Property is a UK-based coalition of trade associations and enforcement organisations with an interest in ensuring intellectual property rights receive the protection they need and deserve. With a combined turnover of over £250 billion, our members include representatives of the audiovisual, music, games and business software, and sports industries, branded manufactured goods, publishers, retailers and designers.

The Alliance is concerned with ensuring that intellectual property rights are valued in the UK and that a robust, efficient legislative and regulatory regime exists, which enables these rights to be properly protected. Our members work closely with trading standards and local police forces to reduce the harm caused by intellectual property crime in local communities and to ensure that legitimate businesses and traders are able to operate fairly.

We work closely with the Department for Business, Innovation and Skills and the Intellectual Property Office to raise awareness of the harm caused by IP theft. We, and many of our members, are also participants in the IP Crime Group, which facilitates cross departmental dialogue and joint working amongst the relevant enforcement bodies and organisations.

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