



ALLIANCE

FOR INTELLECTUAL PROPERTY

UK Music joins the Alliance for Intellectual Property

21 November 2012: UK Music, the umbrella organisation representing the commercial UK music industry, have joined the Alliance for Intellectual Property.

UK Music membership includes existing Alliance members BPI and PRS for Music, as well as organisations that represents the UK's songwriters, musicians, managers, and record labels among others.

Jo Dipple, Chief Executive of UK Music:

"I am delighted that UK Music is now a member of the Alliance for Intellectual Property, an organisation working effectively to promote IP across the creative sector. Its key priorities are aligned with those of UK Music around policy, innovation and growth. The Alliance is a powerful coalition at a time when the IP-based industries need to be working collaboratively to strengthen their public policy messaging. I am very much looking forward to working with Susie and the Alliance to reinforce Intellectual Property as core economic force in the UK."

Susie Winter, Director General of the Alliance for Intellectual Property said:

"We are delighted to welcome UK Music to the Alliance. Our growing membership demonstrates the continued importance in making the case for intellectual property rights as a cornerstone to British business, and to ensure that their value and contribution to the UK economy and society are understood."

ENDS

NOTES TO EDITORS

ABOUT THE ALLIANCE FOR INTELLECTUAL PROPERTY

Established in 1998, the Alliance is concerned with ensuring that intellectual property rights are valued in the UK and that a robust, efficient legislative and regulatory regime exists, which enables these rights to be properly protected.

Our members work closely with trading standards and local police forces to reduce the harm caused by intellectual property crime in local communities and to ensure that legitimate businesses and traders are able to operate fairly. We work closely with Government Departments and the Intellectual Property Office to raise awareness of the value of and contribution made by IP and the harm caused when it cannot be effectively protected. We, and many of our members, are also participants in the IP Crime Group, which facilitates cross departmental dialogue and joint working amongst the relevant enforcement bodies and organisations.

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